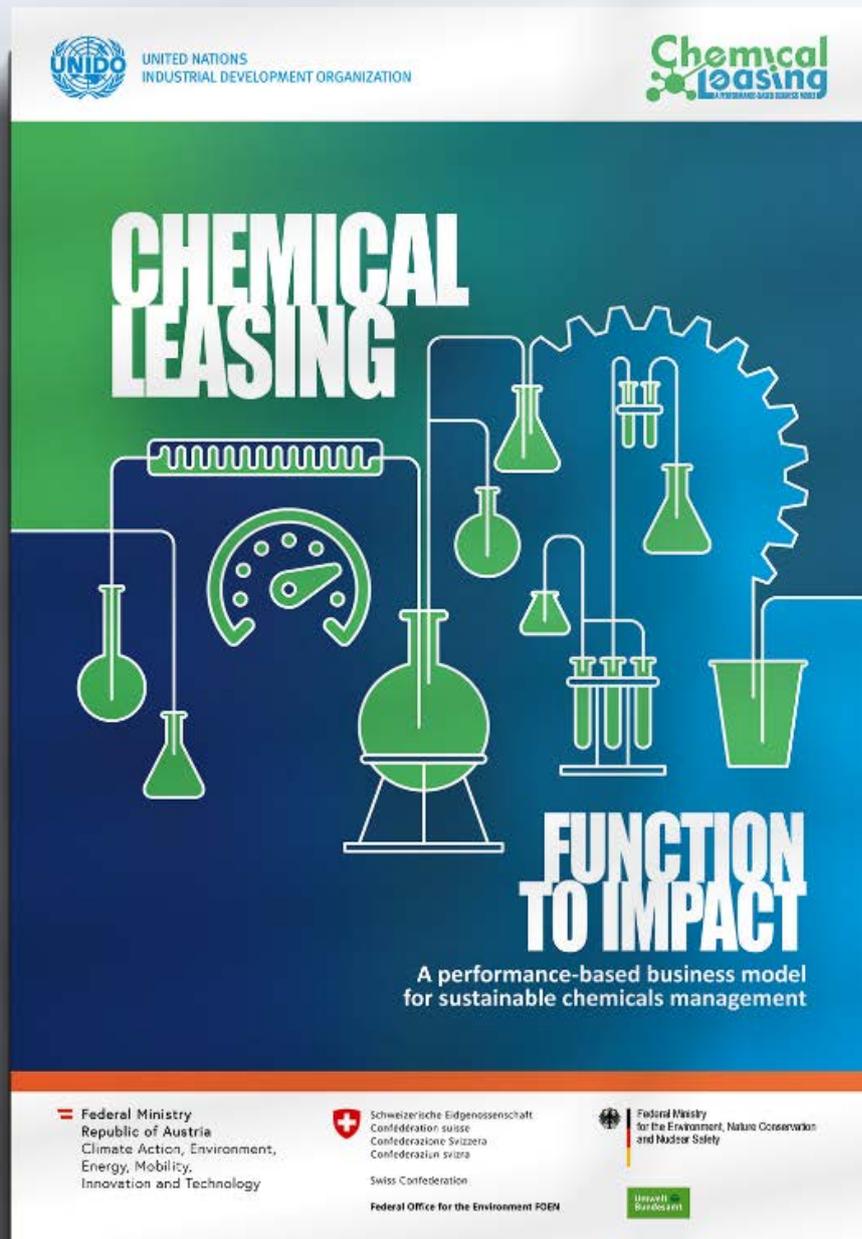


WHEN CHEMICALS PERFORM THE BEST!



VIRTUAL BOOK LAUNCH



CHEMICAL LEASING | FUNCTION TO IMPACT | 2020

Wednes
DAY

Dec
16

CET
2 PM



www.chemicalleasing.org/book2020



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

CHEMICALS LEASING BOOK LAUNCH

Book & Tea Live Session

We invite you to join our Virtual Book Launch session together with the community of Chemical Leasing friends.

This book is a unique collection of insights, best practices and real examples of how the private sector, society, and the environment can benefit from the sustainable business approach, Chemical Leasing.

We will share the story of how this book was created and introduce its key aspects and peculiarities. Through interviews with some of the authors you will get further insight about the book. It is our hope, that our passion for sustainable chemicals management will inspire you.

All registered attendees will get a complete and free digital version of the book!

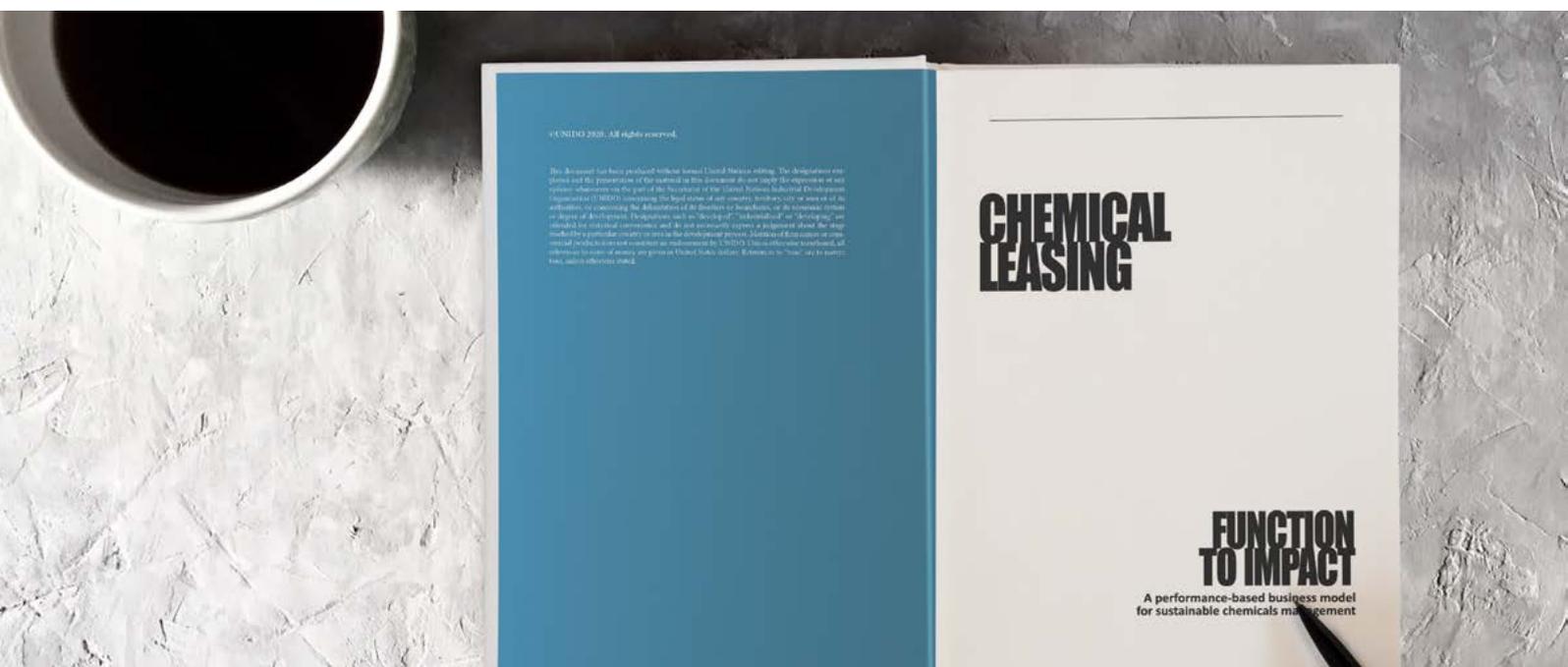
When: Wednesday, 16 December, 2020. The session will start at 14:00 (CEST time). Duration will be approximately **one hour**.

How to join? Upon successful registration, you will get an email with a direct link to the ZOOM session.

Registration: Please write to Ms. Elizabeth Lagunas: ChemicalLeasing@unido.org

Please indicate your name, country, organization and previous experience in Chemical Leasing, if any.

Preparation: Bring a hot drink and get yourself comfortable for the book launch.



SPEAKERS & CONTRIBUTORS

We will present several authors who contributed to the book, as well as our partners who made this book project possible. Among them:

Ms. Gabriela Eigenmann, Coordinator of UNIDO's Global Chemical Leasing Programme, UNIDO

Ms. Petra Schwager, Editor of the book, Chief of the Energy Technologies and Industrial Applications Division, UNIDO

Mr. Thomas Jakl, Co-editor, Deputy Head of Department Waste Management, Chemicals Policy and Environmental Technologies at the Austrian Federal Ministry of Climate Action, Environment, Energy, Mobility, Innovation and Technology

Ms. Dorothee Arns, Director General at European Association of Chemical Distributors

Mr. John Kayenje, Cost Containment Manager, Crown Beverages Limited, Uganda

Ms. Vojislavka Satric, Chemical Engineer and Expert on Chemical Leasing, Serbia

Mr. Rodrigo Lozano, Journal Specialty Editor in Chief in Sustainable Organizations, Frontiers at Frontiers, Sweden

ABOUT CHEMICAL LEASING

The migration to a service-based economy is leading to a fundamental shift in manufacturing industries towards business models in which the service component of products is becoming dominant. This paradigm shift is giving way to different business models of circular economy that emphasize the idea of product to service. Chemical Leasing is a performance-based business model and that fully responds to this new concept and the overall principles of circular economy.

Furthermore, Chemical Leasing is a business solution for sustainable chemicals management and effectively addresses the different sustainability dimensions of chemical use. The model strives for a triple win situation for the partners involved, as well as for the environment. It aims at simultaneously creating financial, environmental and human well-being, as well as increasing the efficient use of chemicals improving the overall performance of participating companies.

Since 2004, the United Nations Industrial Development Organization (UNIDO) promotes Chemical Leasing with the direct support of the Austrian, German and Swiss Governments, supporting enterprises in introducing sustainable business practices and enhancing resource efficiency. For more details visit: www.chemicalleasing.org

THANKS TO OUR PARTNERS!

 **Federal Ministry**
Republic of Austria
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Energy, Mobility,
Innovation and Technology



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety

 **Umwelt
Bundesamt**



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